



Glasgow

# Fundraising Inspiration Pack

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HELP US TO  
KEEP  
FAMILIES  
TOGETHER

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[RonaldMcDonaldHouse.co.uk](http://RonaldMcDonaldHouse.co.uk)



# THANK YOU!



**First of all, thank you for choosing to fundraise for Ronald McDonald House Glasgow!**

Your support ensures that our doors remain open for c. 550 families each year who find themselves away from home with a seriously ill child in hospital.

On behalf of all the families who will benefit from your generosity, thank you!



# IDEAS

**Looking to fundraise but not sure what to do? Here are just a few inspirational ideas for you!**

**Take part in an organised event!**

Are you a runner, a walker or a sporty superstar... don't worry, you don't have to sign up to a full marathon! Why not take part in the Kiltwalk and help little people by taking big steps and walk 6, 13 or 26 miles - plus the Hunter Foundation will top up your fundraising efforts through the Kiltwalk by an extra 40%.

Or battle through obstacles in a mud run like Tough Mudder or Rough Runner!

Overcome your fears and do something bold and memorable - take part in the bungees, sky dives, zip slides and abseils available where we organise your entry! Just email us at [fundraising@ronaldmcdonaldhouse.co.uk](mailto:fundraising@ronaldmcdonaldhouse.co.uk) to find out more.

**Sell Sell Sell!**

Jumble, plants, cakes, car boot... Everyone loves to grab a bargain! Why not donate a percentage of profits from one of the above or try out an EBay auction? How about a big spring clean and you can pass on the funds raised from selling your items!

**Make a change!**

Have you got iconic hair? How about a sponsored head shave! Or are you trying to get fit? Or cut out a habit? Get people to sponsor you as you take on a series of challenges!

**Become an Eco-Fundraiser!**

Reduce clothing waste with a Clothes Swap with your friends. Everyone can bag themselves a new outfit, just ask for entry donations.

Perhaps you can recycle old phones and printer cartridges and donate the money to Ronald McDonald House Glasgow.

# YOUR EVENT, YOUR WAY

Depending on where you want to fundraise you can do a variety of different things!



## **In The Community**

Could you bring your community together with a bingo night, street party or coffee morning? You know your community best so have a think about what people would enjoy most! Think about any seasonal festivities you could organise, like an Easter Egg hunt at Easter or Halloween Masquerade in October!



## **At Work**

There are so many ways to fundraise in the workplace!

- Nominate and vote for us as your company's "Charity of the Year"!
- How about a dress down day for a couple of £'s per person?
- Pop a collection tin in your reception or staff room and make sure everyone knows about it!
- Put the office rivalry to use! How about a inter-departmental football match or "Office Olympics" with all players donating their entry fee?
- A golf day or tea party can also be a great way to network while raising some cash for the House.



## **Personal Fundraising**

What part of your life would you enjoy creating an event around? How about a board game night or a gaming marathon! You could organise your own quiz? You could even hold these in your own home, or contact your local community hub to host it! Take your passion for music to the next level and create your own music festival or if you love dance, have a Zumba/dance-athon!

## **Don't Forget...**

Ask your employer if they do 'Matched Funding' and they could donate on top of what you raise to an agreed amount for your event.

## **The possibilities are endless...**

If you have any of your own ideas you would like to discuss, please contact us - [fundraising@ronaldmcdonaldhouse.co.uk](mailto:fundraising@ronaldmcdonaldhouse.co.uk)

# HOW DO I ORGANISE AN EVENT?

So now you know what you want to organise, here is a little checklist to get you started!

## ✓ Location

Where could or should you host your event? At home? Or could you host it at a local community centre or sports club? Remember to check with your chosen venue if they have any council permission or special license requirements - we can guide you through this but think about it before booking a venue!

## ✓ Date

What date would be best for highest attendance? Check your date doesn't clash with a major event like a public holiday or sporting event. Be sure to give yourself enough time to prepare, promote and pull it all together - don't leave it to the last minute!

## ✓ Get in touch!

The Fundraising team at the House can help you with a variety of fundraising materials including T Shirts, Sponsor Forms, Logos, Posters, Leaflets, Balloons, Stickers, Collection Tins and Buckets. We can also provide you with a Letter of Authority for when you request raffle prizes, or help you with press releases. We just need you to get in touch with enough notice of your event! To reach us, just email [fundraising@ronaldmcdonaldhouse.co.uk](mailto:fundraising@ronaldmcdonaldhouse.co.uk)

## ✓ Spread the word

### Tell everyone about your event!

Ask local businesses to display your posters. You could contact your local newspaper and radio stations to tell them what you're doing.

### Get online!

You can create a Facebook event that people can 'join'. Share plenty of videos and photos of your event - the fundraising doesn't have to stop on the day. Set up an online sponsorship page for people to easily give! [Just Giving](#) is our recommended online giving site because sponsors have the option to cover the admin fees, but there is also [Virgin Money Giving](#) and [Everyday Hero](#).

### Share your story

Why are you fundraising? Giving people something to connect to can make a massive difference.



# CONTACT US!

**We are here to support all of your fundraising,  
so get in touch if you have any questions**

Email: [fundraising@ronaldmcdonaldhouse.co.uk](mailto:fundraising@ronaldmcdonaldhouse.co.uk)

Phone: 0141 201 1900

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LinkedIn



Tweet @ us on  
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